Minor in Business

The minor in business provides an introduction to business skills needed for success in the rapidly evolving world of business. Because it is designed for non-business students who wish to learn the broad business essentials to enhance their own area of expertise, the minor draws on the School of Business core courses to provide exposure to contemporary business concepts and practice. The minor presents and integrates the major functional areas in business to solve management problems emphasizing the use of information technology. Strong written and oral communication skills are expected of students. The minor in business consists of the following eight courses with special topics periodically offered. Students must complete four core courses and an elective, or all five core courses, for a total of 15 credit hours. Students must achieve a grade of C or better in each course that is applied toward the minor.

Choose at least four (4) core courses for the minor in business:
- MBUS 300 Accounting in a Global Economy
- MBUS 301 Managing People and Organizations in a Global Economy
- MBUS 302 Managing Information in a Global Economy
- MBUS 303 Marketing in a Global Economy
- MBUS 308 Corporate Finance and Investments in a Global Economy

Choose one (1) elective course if all five (5) core courses are not taken:
- MBUS 304 Entrepreneurship: Starting and Managing a New Enterprise
- MBUS 305 Introduction to International Business
- MBUS 306 Managing Projects & Operations

These courses may not be taken for credit by School of Business majors. Prerequisite for all MBUS courses is completion of 30 hours (sophomore standing).

MBUS 300: Accounting in a Global Economy focuses on using basic concepts of accounting and financial management to make investment, credit and operating decisions for the organization. Emphasis is on using financial reports to aid the planning and control of organizational activities.

MBUS 301: Managing People and Organizations in a Global Economy introduces students to key issues in management, organizational behavior, and human resource management. Special attention is given to best practices used by effective managers.

MBUS 302: Managing Information in a Global Economy provides an overview of the strategic role of information in a global environment, the need for information systems, organizing information, integration of information systems in management processes and decision-making and related discussions in electronic business and electronic commerce.

MBUS 303: Marketing in a Global Economy presents marketing principles, concepts, strategies, and analytical tools used by profit and nonprofit organizations to market ideas, products, and/or services to selected target groups. Emphasis is on how to develop, promote, distribute, and price the firm’s offerings in a dynamic economic, social, political, and global environment.

MBUS 304: Entrepreneurship: Starting and Managing a New Enterprise exposes students to the behaviors required to successfully launch a new business, tools to identify and evaluate opportunities, and the issues critical to a new firm. These issues include organizational structure, effective marketing strategy, operational logistics, legal issues, financial projections, and financing options.

MBUS 305: Introduction to International Business provides a multidisciplinary approach to the global economy from the viewpoint of managing international business. The course introduces unique aspects of managing in the global economy including the theory and political economy of international trade, foreign direct investment, the global monetary system, and the strategy of international business.

MBUS 306: Managing Projects and Operations introduces students to project management and operations management concepts and tools including project planning, scheduling, monitoring, and control; process design, selection and improvement; supply chain management; inventory management; and quality assurance.

MBUS 308: Corporate Finance and Investments in a Global Economy Presents an introduction to corporate finance and investment topics within an international context and emphasis on time-value of money, interest rates, stock and bond valuation, and the risk/return relationship in financial markets.
Important steps to take if you plan to declare the Business Minor:

(Requirements for the minor are listed on the opposite side of this sheet.)

- Declare the business minor by submitting a signed (by the School of Business OACS office located in Enterprise Hall, Room 008) "Minor Declaration (Undergraduate)" form to the Registrar. The minor code is “BUS.”

- After the form has been processed, check your degree evaluation (detail requirements) in PatriotWeb to see how the minor will appear on your evaluation and what minor requirements you have remaining.

- A maximum of six transfer credits can be applied to the Business Minor. If there are more at the time of graduation, only six will be counted for the minor and you may have to take additional courses.

- At least 8 hours of coursework for the Business Minor must be unique for the minor and not used to fulfill other major, concentration or minor requirements.

- Substitutions for the Business Minor core or elective courses must be approved through a substitution form signed by the School of Business Assistant Dean and submitted to the Dean of your school/major. Verbal approval by your advisor does not mean the substitution has been approved.

- If you have questions after reviewing the above, please meet with an academic advisor in the School of Business Office of Academic & Career Services in Room 8 of Enterprise Hall. Please call (703) 993-1880 for walk-in hours or to make an appointment.