Mason GovCon is building a distinctive competency in the Business of Government and Government Contracting at Mason’s School of Business.

The GovCon market is a huge ($500B+), diverse, sophisticated, and interesting industry whose business issues are worthy of specialized academic study, research, and curricula.

The industry is based in the Northern Virginia–DC Capital region, likely employs 1 in every 6 professionals in the area, and has some 10,000 Mason alumni working in it.

Being known for having a distinctive competency in the Business of Government and Government Contracting will be a competitive advantage for Mason’s School of Business and helps to create a more efficient and effective market for the public good.
MARKS OF EXCELLENCE

Build a distinctive competency that will produce academic expertise and advantages for Mason students and faculty.

Be manifested in specialized curricula, research grants, publications, and fellowships.

Provide scholarships and a “Fast Track” for student careers and GovCon hires while utilizing Mason’s convening power to explore business issues in GovCon and produce solutions that are objective and academically rigorous, and helping to create a more efficient and effective market for the public good.

http://govcon.gmu.edu