The Minor in International Business can further develop your skills in managing and communicating across different cultures, improve your understanding of how specific business disciplines vary in an international setting, and cultivate an appreciation for international monetary issues.

Required course for the Minor in International Business is:

- **MGMT 461** Cross-cultural and Global Management

In addition, students must choose **four** of the following courses (no more than 1 course from the Economics or Government Departments):

- **ACCT 370** Accounting in a Global Economy
- **FNAN 440** International Financial Management
- **MGMT 441** International Strategy
- **MKTG 407** International Marketing
- **OM 320** Supply Chain Management in a Global Economy
- **ECON 360** Economics of Developing Areas
- **ECON 361** Economic Development of Latin America
- **ECON 362** African Economic Development
- **ECON 380** Economies in Transition
- **ECON 390** International Economics
- **ECON 420** International Money/Finance
- **GOVT 343** International Political Economy
- **GOVT 367** Money, Markets and Economic Policy

**MGMT 461: Cross-Cultural and Global Management** Explores theory and practice of managing culturally diverse organizations in domestic and international contexts. Topics include management customs and practices in different world regions, cross-cultural communication and learning, and the developing culturally and internationally sophisticated employees and managers.

**ACCT 370: Accounting in a Global Economy** Course focuses on effects of financial reporting, managerial planning and control, international taxation, and international financial statement analysis on multinational reporting entity, and as the convergence of U.S. Generally Accepted Accounting Principles and International Financial Reporting Standards.

**FNAN 440: International Financial Management** Introduces management of contemporary firm’s international financial operations. Topics include foreign exchange risk, political risk, returns and risks of international projects, international money and capital markets, financial accounting, capital structure, and cost of capital.

**MGMT 441: International Strategy** Course focuses on seven inter-related pillars underpinning international strategy and these areas are: global environment and marketplace, global competitiveness and manufacturing including role of USA, global macroeconomics and financial infrastructure, global management approaches and management of transnational firms, new forces that shape global strategy, and globalizations lessons learned and its limitations.

**MKTG 407: International Marketing** Multidisciplinary approach to international marketing from viewpoint of business management. Examines major marketing issues affecting companies operating in a global environment. Students achieve understanding of economic, political, and cultural differences among nations as they affect marketing opportunities and operations, and develop skills to identify and evaluate international marketing opportunities.

**OM 320: Supply Chain Management in Global Economy** Design, development, and management of supply chain systems, including production and inventory management, distribution channels, and information systems that support them. Emphasizes impact of e-business on companies and industries, including Internet’s impact on the way goods and services flow through value chain from providers to customers.

**ECON 360: Economics of Developing Areas** Economic growth characteristic of developing countries. Economic development, obstacles to development, policies, and planning.

**ECON 361: Economics of Development of Latin America** Economic development, institutions, and problems of Latin America.

**ECON 362: African Economic Development** Issues of economic development as applied to Africa. Includes overview of early economic history in Africa and post-independence development, and contemporary development problems.

**ECON 380: Economies in Transition** Examines problems and achievements of formerly communist and socialist countries including China, Eastern European countries, and Russia and other countries of the former Soviet Union as they transition to more market-oriented economies. Includes market economics and central planning.

**ECON 390: International Economic** Foreign exchange market, balance of payment, foreign trade policies, and theories of international trade.
ECON 420: International Money/Finance  Examines models of balance of payments, exchange rate behavior, and open economy macroeconomics. Includes international financial system and issues such as globalization and international financial instability.

GOVT 343: International Political Economy  Introduces international political economy. Examines interplay of economics and politics, and applies these to different issues. Focuses on issues of contemporary significance, with attention to historical issues and basic political and economic concepts.

GOVT 367: Money, Markets and Economic Policy  Applies basic economic concepts and principles to issues facing the U.S. and global economies. Topics include productivity and economic growth, taxes, health care, globalization, income distribution and financial crises, with an emphasis on market structure, social institutions and the not-always rational behavior of investors and consumers.

Lastly, students must fulfill the co-curricular requirement for the Minor in International Business (Global Experience or Foreign Language)

Global Experience

- Global residency course;
- An international internship abroad;
- A domestic internship with significant international experience;
- An approved study abroad program; or
- Study at a Mason campus or a Mason joint program overseas.

OR

Foreign Language

- One language study course; or
- A course in foreign literature when taught in a foreign language.

Important steps to take if you plan to declare The Minor in International Business:

- Declare the International Business minor by submitting a signed (by the School of Business-Office of Academic & Career Services office located in Enterprise Hall, Room 008) "Minor Declaration Undergraduate" form to the Registrar.

- After the form has been processed, check your degree evaluation in PatriotWeb to see how the minor will appear on your evaluation and what minor requirements you have remaining.

- A maximum of six transfer credits can be applied to the International Business Minor. If there are more at the time of graduation, only six will be counted for the minor and you may have to take additional courses.

- At least 8 hours of coursework for the International Business Minor must be unique for the minor and not used to fulfill other major, concentration or minor requirements.

- If you have questions after reviewing the above, please meet with an academic advisor in School of Business Office of Academic & Career Services in Room 008 of Enterprise Hall. Please call (703) 993-1880 for walk-in hours or to make an appointment.