Smart Solutions for Connected Living at Home and in Communities

Explore ways to use Alarm.com’s Wellness technology to redefine the relationship between a person and the connected space they live in

Lainie Muller
Aging by the Numbers

Sources: Census Bureau (population) Merrill Lynch / Age Wave Study (change)

34.2 MILLION
UNPAID HEALTHCARE
TO THOSE 50 AND OLDER

95% ARE FAMILY

$500 BILLION
WORTH OF FREE CARE
PER YEAR

10,000 PEOPLE
PER DAY TURN 65

BY THE YEAR 2020
56 MILLION PEOPLE
WILL BE 65+ (UP FROM 40 MILLION IN 2010)

Sources: Wall Street Journal, July 2018
The Caregiving Squeeze

- Rise in the Aged Population
- Increase in Caregiver Burden
- Increase in Healthcare Costs
- Shortage of Healthcare Professionals
- Fixed Income
- Rise in Chronic Diseases

New Care Models Are Needed
A system that grows with your family

Wellness:
The safety belt for your life.
The Smart Nursery Lets Everyone Rest Easy

Check in any time with live streaming video and two-way audio

Don’t miss a moment with continuous recording

Monitor nursery activity and baby’s sleep patterns with Wellness Family Plan

Keep baby comfortable with the Smart Thermostat and remote temperature sensor
Proactive Safeguards for Active Seniors

- Flood sensor
- Water Shut-off
- Sump Pump Alert
- Humidity Alert
- Arming Reminder
- Unexpected Activity

- Doorbell camera
- Voice control
- Personal Emergency
- Power Failure

My Home: The system was not armed when John’s iPhone left Home at 9:40 AM on Wednesday 04/05.

- Arm Away
- Arm Stay
SAFE IN YOUR OWN HOME for Far Longer

Monitor Activities of Daily Living
Unexpected Activity Alerts
WellCam™

Remote Control and Confidence
Doorbell Cameras
Control Temp, Lights and Locks

Personal Emergency Alerts
Fall Detection Pendant
Emergency Button
Smarter and Healthy Home Sensors

Limited Release
“Hi Mom, how was your day?”

“Nice. I’m trying a new recipe.”
Identify Trends
Custom Notifications

- Up and About
- Away from Bed/Still in Bed
- Safe Inside
- Missed Medication Alerts

What about Telehealth alerts?
Wellness Unexpected Activity Alerts

Unexpected Activity:
- Bathroom Visits
- Kitchen Visits
- Entries & Exits
- Total Activity

Wellness Notifications for:
- Higher than expected activity
- Lower than expected activity
- Zero activity/inactivity for a specific behavior
Wellness Vision: Extend ADC Safety Everywhere

- **Pets**: Keep tabs on beloved family members
- **Babies**: Keep parents informed of unusual activities
- **Teens**: Provide young adults with lifeline services
- **Seniors**: Watch over older adults in their own homes*
- **Relatives**: Extend a safety shield to other households
- **Businesses**: Protect your customers and your employees

*One month in assisted living = 3 years of Alarm.com Safety Service
Commercial Healthcare Market
Increase Value Proposition
Senior Living Communities
A Fully Integrated Turnkey Solution

Security  Automation  Access  Video  Energy  Wellness
Enterprise Dashboard for Healthcare Market
Behaviors & Filters
Features

Notifications
- High/Low Temperatures
- Trouble Conditions
- Water Leak Detected
- Nighttime Safety (Away from Bed, Still in Bed)
- Up & About
- Personal Emergency
- Weather Alerts

Configurations
- Residents
- Caregivers
- Maintenance Supervisor

Login Access
- Manager