Experiential DISRUPTION
What is Experiential Disruption?

Companies are disrupting the customer experience across various industries by introducing unconventional concepts, design reform, and lifestyle-based technology solutions.
UNCONVENTIONAL Concepts
Drone delivery
Car sharing economy
Uber waiting room
Facilitators
Your Home on Autopilot

Alfred visits every week to do your chores.

Get Started

Facilitators

TaskRabbit

honor
Welcome to the turnkey living experience that is Ampeer Dupont Circle Washington, D.C., offering short-term furnished apartments built around simplicity. Here, it’s simple to socialize, simple to work, simple to live—and live well.

- Fully Furnished
- Flexible Lease Terms of 3 to 12 Months
- Complimentary Food and Drink Options
- Resident Mixologist
- All Utilities Included
- Curated Social Events

Product type mashups
Blended living
Big box office space
Augmented retail
Package delivery
Minimalism
Single-family home inspired
Amenity space reform
Integrated children’s play areas
Designed for wellness
TECHNOLOGY
Social
Hi, Michael. How can we help you today?

Currently, we have two one bedroom apartments available. Would you like to schedule a tour?
Virtual Experience Economy
Lowe’s boosts customers DIY skills via AR
Smart homes
Life On Demand: A Possible Tomorrow
By the MIT AgeLab

Disruptive demographics
How to drive DISRUPTION
Mission-driven companies
Founded in 2004, Facebook’s mission is to give people the power to share and make the world more open and connected. People use Facebook to stay connected with friends and family, to discover what’s going on in the world, and to share and express what matters to them.
Google’s mission is to organize the world’s information and make it universally accessible and useful.”
Amazon’s Mission

It’s our goal to be earth’s most customer-centric company, where customers can find and discover anything they might want to buy online.
Our mission is to create sanctuary
We create extraordinary experiences
“If you’re trying to disrupt the status quo and beat your competitors, you’re not going to do it by playing their game.”

Dharmesh Shah, OnStartups.com
Thank you.