BUSINESS FOUNDATIONS

School of Business
BE COLLEGE AND CAREER READY

Business Foundations courses provide students with the basic principles necessary to excel in today’s business environment.

You will learn

- how to succeed in college
- the role of business and its impact on society
- career development skills
- professionalism and preparation for the workplace
- the global environment of business
- the legal environment of business
Business Foundations courses cover a wide range of topics that support learning in future business courses. These topics include, but are not limited to:

- History and social context of business
- Current events relating to business
- Business communication and rhetorical awareness
- Career development
- Business writing basics
- Negotiation and persuasion
- Teamwork skills
- Leadership skills
- Managing your online presence
- Conflict management
- Emotional intelligence
- Diversity in the workplace
- Global political economy
- Strategic change in organizations
- Business law
- Business ethics
- Corporate social responsibility
- Organizational culture
- Stakeholder management
- Business and government relations

“There are no secrets to success. It is the result of preparation, hard work, and learning from failure.” - Colin Powell
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Courses critically engage students with a range of contemporary business contexts that will provide a foundation for academic success in your major courses and in the professional work environment.

You Will:

- Understand social, global, ethical, and legal contexts of business
- Improve your professional skills
- Gain knowledge of core business disciplines
- Develop critical thinking skills
- Learn how to conduct research

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