Undergraduate Programs

Your future is waiting. Right here. Right now.

Our undergraduate programs use innovative, hands-on learning to provide you with a comprehensive business foundation and prepare you with the knowledge, skills, and abilities you need to build a successful career working in a global economy.

As a Mason business student, you start your education by building a foundation in the social, global, legal, and professional contexts of business before developing an understanding of each of the six main business functions through the business core. You then build expertise in one or more business areas through your major courses and have the option to develop further specialization through our minors in International Business or Entrepreneurship.

Located in Fairfax, VA just outside of Washington, D.C., you have the opportunity to live and learn at the crossroads of business, government, and the world. Few places are as exciting as the Washington, D.C. region to experience how connecting locally means connecting globally.
Accounting

Today’s demand for accurate and honest financial reporting has led to an unprecedented need for accountants in industry, government, and trade groups. As an accountant, you analyze and report the critical measures of organizational performance and advise organizations in structuring their operations. Your accounting degree prepares you for a career in such areas as financial and managerial accounting, auditing, taxation, and accounting information systems.

Finance

Finance majors are in demand for their ability to lead in making decisions concerning asset valuation, stock portfolios, financial statements, and capital budgeting. We prepare you for a career in such areas as corporate and public finance, real estate, investment banking, commercial banks and credit unions, portfolio management, and personal financial advising.

Information Systems and Operations Management (ISOM)

Being able to combine business knowledge and tech savvy is an invaluable skill that employers covet. As an ISOM major, you learn to use information systems and quantitative analysis to advance an organization. This degree prepares you to manage database systems, networks, and web sites, serve as a consultant or project manager designing production and distribution facilities, or to forecast economic and business activities and solve supply-chain management problems.

Management

Learn to be an adaptive manager who understands today’s key human resource issues and can lead in tomorrow’s work environment. As a management major, you learn to motivate a workforce, encourage teamwork, identify competitive advantages, negotiate effectively, and succeed in diverse and multicultural work environments. At the end of the program, you’re ready to start and run your own business, begin a career in human resources, or become an entry-level supervisor.

Marketing

As a marketing major, you learn how to match opportunities in the market to an organization’s goals, research customer needs, and design, deliver, and communicate the value of products and services in a dynamic, competitive, and global environment. If you’re interested in digital and mobile marketing, advertising, product management, brand management, business development, public relations, market research, or customer service, this is the degree for you.

Business Minors

Business Analytics Minor

The Business Analytics Minor provides you with the cutting-edge knowledge and skills you need to use and gather data to identify, understand, and deliver insights that internal and external clients find vital to organizational success.

Entrepreneurship Minor

The Entrepreneurship Minor provides an experiential platform to learn about new venture creation enabling you to develop a unique skill set, network, and professional portfolio that you can leverage to start your own business.

International Business Minor

The International Business Minor further develops your skills in managing and communicating across different cultures, improves your understanding of how specific business disciplines vary in an international setting, and cultivates an appreciation for international monetary issues.

Top Employers

Bank of America  CGI Federal
Booz Allen Hamilton  Deloitte Consulting
CACI International  KPMG