School of Management

MBA 725 Leadership
Fall 2013 Syllabus
Dr. Richard Klimoski

Class meets: Wednesday 7:20 – 10:00 pm, University Hall 1200

Instructor: Richard Klimoski

Office: Fairfax Campus, Enterprise Hall 214

Contact: rklimosk@gmu.edu
Office: 703-993-1828
Office hours: by arrangement

Blackboard: www.mymason.gmu.edu

COURSE PURPOSE

The purpose of this course is to give you a deeper understanding of the demands of organizational leadership and an increased ability to be a successful leader.

CASES

Harvard Business School Cases:

These must be ordered directly from the publisher. A direct link to our course case package has been created:

https://cb.hbsp.harvard.edu/cbmp/access/20263747

ARTICLES

ARTICLES HAVE BEEN PLACED ON OUR COURSE WEB SITE.
YOU CAN ALSO DOWNLOAD MANY OF THE ARTICLES DIRECTLY FROM THE LIBRARIES’ ELECTRONIC JOURNAL COLLECTION

OTHER COURSE MATERIALS

MOST COURSE MATERIALS WILL BE MADE AVAILABLE ON OUR COURSE WEB SITE

CLASS FORMAT

The course will be built around individual and student team work. The course itself will be interactive and will incorporate exercises, faculty and student-led discussions involving the readings and case material. There will be student presentations based on the Leader Profile course report produced by student teams.

I have business executives as guest speakers scheduled for most of the sessions. These individuals will be asked to brief the class on their current leadership challenges.

COURSE LEARNING OBJECTIVES

- Become facile with research-based frameworks for explaining effective organizational leadership and learn how to better link theory to practice.
- Gain personal insights in key areas such as how to work in teams, build and use a leadership network, improve communication in hardship and crisis situations and understand different ways to motivate and influence people
- Articulate the critical competencies for organizational leadership, especially as these relate to managing work groups and teams.
- Understand your own potential for leadership and how to best develop it.
- Energize your efforts to develop this potential.
- Explain the role of leaders in achieving the success of work organizations by creating and insuring the alignment among the tools of leadership including organizational vision, strategy, structure, culture, hiring and socialization programs, reward systems, leadership succession programs.

This course also contributes to the MBA learning goals of:

Teaming and Leading
Analytic Decision making

COURSE DELIVERABLES AND EVALUATION

There are several evaluated deliverables in this course.
DELIVERABLE 1: LEADERSHIP CASE ANALYSES (6 REQUIRED; 60% OF COURSE GRADE)

- Learning teams will be formed. Each member will contribute to the creation of a four-page analysis which provides answers to case questions posed. These analyses will be due on the evening that the cases will be discussed. Each team member should prepare their own responses to the case questions. This draft will serve as input to the team report for that case. On the date assigned, each member will submit a copy of their draft answers to the case questions and a copy of their team report to the Blackboard course web site. These will be the foundation for class discussions. The members of a team will receive the same grade for the team submitted case report.

DELIVERABLE 2: PARTICIPATION (10% OF COURSE GRADE)

- This is an advanced MBA elective which will be delivered using a case-based discussion format. Course goals can be attained only if there is a high level of student engagement. Thus your evaluation in the course will be based in part on your individual contributions to the case analyses and how well you integrate the readings into class discussions. Your contributions to your learning teams will also be assessed and enter into your participation grade. Regular class attendance, effective use of course readings and high levels of engagement during our course sessions are expected and will count toward obtaining the maximum number of participation points possible.

DELIVERABLE 3: LEADER PROFILE PROJECT (20% OF COURSE GRADE)

The purpose of this exercise is to allow you to explore one or more of the issues or themes addressed in our class from the point of view of actual senior organizational leaders. As such, it would be important for the team to agree on an issue, theme or direction for the interviews early on in the process. Then, as a result of the interviews and analyses based on the interviews, the team should be in a position to come to a set of conclusions regarding the issue(s) addressed (e.g. what it takes to build a top management team, how best to go about succession planning). This means it would be very appropriate to go into the interviews with the goal of answering a question or a thesis regarding the topic (e.g. one based on course materials or on the work experiences of team members).

Each group will conduct a set of interviews (one per group member) with business leaders who meet any one of the following criteria:

- CEO of firm (company must be 3+ years old, >20 people)
- C suite officer (company must be 3+ years old, >100 people)
- President, VP or GM of division of larger company (company must be 3+ years old, >1000 people)
- Active Government SES level leadership position (with significant management responsibilities)
• Active Military – General or Admiral level position or position with significant management responsibilities (e.g., a Brigade or Battalion commander, etc.)

For those up to the challenge, teams might seek out individuals who represent:
• C level position of large firm (3000 or more)
• Top Military and Government officials (administrators, second in command)

Note that the chosen leaders selected for this assignment may not be an immediate supervisor or someone with whom you have an established relationship (e.g. relative, friend).

This project includes both a team report (10%) and a group presentation to the class (10%). Detailed documents explaining the project and the evaluation are posted on our course Blackboard site.

** Deliverable 4 (10% of course grade): Set of un-graded assignments.** Over the course of the semester there will be a series of assignments that must be completed but will not be graded per se. Instead, points will be awarded based on the timely submission of each assignment.

A. Leadership in Action. This exercise asks you to reflect on and describe an example of leadership that you have seen recently, have experienced or have personally exhibited.

B. Network Exercise. You will be asked to complete and turn in report describing the nature of your social network. This will play a major role in class discussions so it is important that it is done in a timely way.

C. Leader “User Manual”. You will be asked to create and share a brief statement describing how an individual can best work with you as your subordinate, given your strengths and weaknesses, your personality, your needs and goals. This “user manual” would be detailed enough to serve as an orientation device for new subordinates. But for it to result in a more effective leader-subordinate relationship, it must be valid, based on an honest self-assessment.

D. Draft Leader Profile materials. As noted above, each team will present a report comparing and contrasting the “styles” of two senior organizational leaders. As input to this assignment, each team will be expected to deliver progress report. This draft will include such as the team’s choice of the issue or theme to be investigated, the expected outcome of the investigation, the names of the leaders who are scheduled to be interviewed and the interview questions or protocol to be used.

E. Team Leadership Survey. Toward the end of the course each student is expected to complete a team leadership survey. The survey will be used to document the perceived leadership effectiveness of each individual as a member
of a learning team. The survey results will be confidential. The results will be used as input to your participation points (above)

F. Personal Learning Note. At the end of the term, you will be asked to reflect on and describe how the class experience may have influenced (changed, improved, challenged) you personally and/or professionally.

Grading Standards: A solid job on the case write ups and the leadership profile report will be evaluated at the A-/B+ border. To earn a strong A, performance must go beyond “meets expectations.”

The case write ups and other deliverables are due at the beginning of class on the due dates specified. Late projects may incur a penalty. Missing deliverables will receive a grade of zero. Most deliverables will be posted to our course web site. But I also request that you bring hard copies to class as well.

Semester grades will depend on the total points you earn on the assignments described above; no extra credit will be available. The percentage cutoffs are shown below.

<table>
<thead>
<tr>
<th>Grade</th>
<th>% of Points</th>
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<tbody>
<tr>
<td>A+</td>
<td>97-100</td>
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<tr>
<td>A</td>
<td>94-96</td>
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<tr>
<td>A-</td>
<td>90-93</td>
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<tr>
<td>B+</td>
<td>87-89</td>
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<td>B</td>
<td>83-86</td>
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<td>80-82</td>
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<td>C</td>
<td>70-79</td>
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<tr>
<td>F</td>
<td>0-69</td>
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Honor Code

The honor code applies to all work required for this class. You are free to confer with other people when working on your projects, but the final decisions about your projects and the writing should be your own for individual projects, and yours or your group members for group projects. More information about the GMU honor code is given on the GMU web site at various locations, including: http://www.gmu.edu/depts/unilife/honorcode.html and http://www.gmu.edu/catalog/apolicies/#TOC_H12

SOM Standards of Behavior:

The mission of the School of Management at George Mason University is to create and deliver high quality educational programs and research.
STUDENTS, FACULTY, STAFF, AND ALUMNI WHO PARTICIPATE IN THESE EDUCATIONAL PROGRAMS CONTRIBUTE TO THE WELL-BEING OF SOCIETY. HIGH QUALITY EDUCATIONAL PROGRAMS REQUIRE AN ENVIRONMENT OF TRUST AND MUTUAL RESPECT, FREE EXPRESSION AND INQUIRY, AND A COMMITMENT TO TRUTH, EXCELLENCE, AND LIFELONG LEARNING. STUDENTS, PROGRAM PARTICIPANTS, FACULTY, STAFF, AND ALUMNI ACCEPT THESE PRINCIPLES WHEN THEY JOIN THE SOM COMMUNITY. IN DOING SO, THEY AGREE TO ABIDE BY THE FOLLOWING STANDARDS OF BEHAVIOR:

〇 RESPECT FOR THE RIGHTS, DIFFERENCES, AND DIGNITY OF OTHERS
〇 HONESTY AND INTEGRITY IN DEALING WITH ALL MEMBERS OF THE COMMUNITY
〇 ACCOUNTABILITY FOR PERSONAL BEHAVIOR

INTEGRITY IS AN ESSENTIAL INGREDIENT OF A SUCCESSFUL LEARNING COMMUNITY. ETHICAL STANDARDS OF BEHAVIOR HELP PROMOTE A SAFE AND PRODUCTIVE COMMUNITY ENVIRONMENT, AND ENSURE EVERY MEMBER THE OPPORTUNITY TO PURSUE EXCELLENCE. SOM CAN AND SHOULD BE A LIVING MODEL OF THESE BEHAVIORAL STANDARDS. TO THIS END, COMMUNITY MEMBERS HAVE A PERSONAL RESPONSIBILITY TO INTEGRATE THESE STANDARDS INTO EVERY ASPECT OF THEIR EXPERIENCE AT THE SOM. THROUGH OUR PERSONAL COMMITMENT TO THESE COMMUNITY STANDARDS OF BEHAVIOR, WE CAN CREATE AN ENVIRONMENT IN WHICH ALL CAN ACHIEVE THEIR FULL POTENTIAL.

**OTHER**

Blackboard Site: This will be a primary way to work with me in order to coordinate such things as class assignments, grades and communications. 

E-mail: I will occasionally send electronic messages to the entire class. I will use your gmu email address as represented in the Blackboard system. Thus, please be sure you check your gmu email account or have it forwarded to whatever e-mail account you normally use. You are fully responsible for taking the steps listed above, for checking your e-mail regularly, and for any information communicated to the class via e-mail. You should always feel free to communicate with me via e-mail.

Disability: Students with disabilities who require special accommodation should contact the Student Disability Resource Center (http://www.gmu.edu/student/drc/ or 703-993-2474) and should inform me of their needs so I can take them into consideration. Please take care of this during the first two weeks of the semester.

Religion: Students who will miss class for religious reasons should inform me of their anticipated absences during the first two weeks of the semester.

Inclement weather: Follow the university position for weather-related cancellation. 703-993-1000 or check www.gmu.edu.

Late arrivals, Cell phones & beepers: Please be respectful to others and be on time to class. Also, cell phone and beepers are distracting. Please turn off all audible signals before class.
# Class Schedule
(See Weekly Reading List on the next pages)

<table>
<thead>
<tr>
<th>Date</th>
<th>Class Topic</th>
<th>Case and Deliverables</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Week 1:</strong></td>
<td><strong>Aug 28</strong></td>
<td>Course Introduction; Exercise: Leadership in Action; readings discussion</td>
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<tr>
<td><strong>Week 2:</strong></td>
<td><strong>Sept 4</strong></td>
<td>Leadership Styles; Case #1* (Coach Knight) and Case #2 (Coach K); Readings discussion</td>
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<td>Leader User Manual due</td>
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<td><strong>Week 3:</strong></td>
<td><strong>Sept 11</strong></td>
<td>Women, Men and Leadership; Case #3(Graham) Write up due; Readings discussion</td>
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<tr>
<td><strong>Week 4:</strong></td>
<td><strong>Sept 18</strong></td>
<td>Leadership Networks; Case #4 (Roizen) Write up due; Network exercise due; Readings</td>
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<td></td>
<td></td>
<td>discussion</td>
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<tr>
<td><strong>Week 5:</strong></td>
<td><strong>Sept 25</strong></td>
<td>Power Dynamics and Influence Tactics; Readings discussion</td>
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<tr>
<td><strong>Week 6:</strong></td>
<td><strong>Oct 2</strong></td>
<td>Becoming the Boss: Learning to take charge; Case #5(Iggy) Write up due; Readings</td>
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<td></td>
<td></td>
<td>discussion</td>
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<td><strong>Week 7:</strong></td>
<td><strong>Oct 9</strong></td>
<td>Communication through Challenge and Crisis; Readings discussion</td>
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<tr>
<td><strong>Week 8:</strong></td>
<td><strong>Oct 16</strong></td>
<td>Leadership Failure; Case #6 (Peterson A) Write up due; Readings discussion</td>
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<td><strong>Week 9:</strong></td>
<td><strong>Oct 23</strong></td>
<td>Values Based Leadership; Case #7 (Sapient) Write up due; Readings discussion</td>
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<td><strong>Week 10:</strong></td>
<td><strong>Oct 30</strong></td>
<td>Leadership profile Project update; Class discussion on project progress; Draft Profile</td>
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<td>materials due</td>
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<tr>
<td><strong>Week 11:</strong></td>
<td><strong>Nov 6</strong></td>
<td>Managing Change; Case #8 (Levy) Write up due; Readings discussion</td>
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<tr>
<td><strong>Week 12:</strong></td>
<td><strong>Nov 13</strong></td>
<td>Leadership development and Succession Planning; Case: Zia Yusef (no write up due);</td>
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<td></td>
<td>Readings discussion</td>
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<tr>
<td><strong>Week 13:</strong></td>
<td><strong>Nov 20</strong></td>
<td>Team Presentations; Profile Reports due</td>
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<td><strong>Week 14:</strong></td>
<td><strong>Nov 27</strong></td>
<td>No Class</td>
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<tr>
<td><strong>Week 15:</strong></td>
<td><strong>Dec 4</strong></td>
<td>Team Presentations; Profile Reports due; “Personal Learning note” due.</td>
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MBA 725 Leadership
Readings List
Richard Klimoski

Week 1, Aug 28: Introduction to Leadership
• Nytimes.com/corneroffice (Searchable collection of interviews with business leaders)
• Leadership in Action Exercise

Week 2, Sept 4: Leadership Styles
• Case: Coach Knight: The will to win (2006). [HBS Product No. 406-043]
• Wagman et al (2009). Leading teams when the time is right. *Organizational Dynamics*, 38, 3, 192-203

Leader User Manual exercise due

Week 3, Sept 11: Women, Men and Leadership
• Case: Katherine Graham (2001). [HBS Product No. 9-801-276]

Week 4, Sept. 18th: Developing Leadership Networks
• Case: Heidi Roizen (2000). [HBS Product No. 9-800-228]
Week 5, Sept. 25: Power Dynamics and Influence tactics

Week 5, Sept. 25th: Developing Leadership Networks
- Case: Heidi Roizen (2000). [HBS Product No. 9-800-228]

Week 6, Oct. 2nd: Becoming the Boss – Learning to Take Charge

Week 7, Oct 9: Communicating through Challenge and Crisis

Week 8, October 16: Leadership Failure


Week 9, Oct 23: Values-based Leadership


Week 10, October 30 Leadership Profile Project Discussion

Profile Draft due

Week 11, Nov 6: Managing change

- Case: Paul Levy: Taking Charge of the Beth Israel Deaconess Medical Center (2002). [HBS Product No. 9303-008].
  - MultiMedia DVD for Paul Levy Case [HBS Product # 303-058].

Week 12, Nov. 13: Leadership development and succession planning

- Case: Zia Yusef at SAP (Case material supplied)

Week 13, Nov 20: Team Presentations

Nov 27: No class (Thanksgiving break)

Week 14, Dec 4: Team Presentations
• Personal learning note due.
• Leadership Profile reports due