Our Vision:
To be a place of opportunity…
…where learners at any stage come to develop
…where enterprises find talent and expertise
…where business is a positive force in the world

Our Mission:
We prepare a diverse student body to succeed in a global business environment. We produce outstanding scholarship in business, and work to maximize the impact of our expertise. We strive to instill a strong ethical compass, and a lifelong habit of learning, in our students and stakeholders.

At the George Mason University School of Business, we are anticipating the rapid transformation of business, and preparing the next generation of business leaders. As artificial intelligence and robotic process automation will demand entirely new competencies, they are not the only demands of the new marketplace. Business, students, and society are demanding higher standards of corporate responsibility and sustainability, innovation and entrepreneurism, and market relevance.

A business school must have a broad perspective on the needs of the marketplace. We conduct research and develop curricula to anticipate the skills, knowledge, and insights that will define the future of business and an evolving workforce, and we work closely with the business community to produce graduates with the hard and soft skills they require. We listen to our students and alumni to understand their aspirations and help them succeed throughout their careers.
Graduate Programs and Certificates
More than 500 graduate students are enrolled in Mason graduate business programs.

- MBA, in-person and online
- JD/MBA dual degree program
- MS in Accounting, in-person and online
- MS in Management
- MS in Real Estate Development
- MS in Technology Management

We also offer executive education and certificate programs to equip business leaders to meet the demands of today's complex global economy.

- Business Analytics Certificate
- Forensic Accounting Certificate
- Government Accounting Certificate
- Accounting Analytics Certificate

Undergraduate Programs
The School of Business enrolls more than 4,700 undergraduate students and more than 500 graduate students.

Majors:
- Accounting
- Business Analytics
- Finance
- Financial Planning
- Management
- Management Information Systems
- Marketing
- Operations and Supply Chain Management

Minors:
- Business
- Business Analytics
- Entrepreneurship
- Finance
- Government Contracting
- International Business
- Marketing

Student Services
In addition to academic advising and student support events and activities, the School of Business operates a career development center exclusively for business students, and lifetime career services for business school alumni.

business.gmu.edu
Executive Development

The School of Business offers high-level educational programs for both individuals and organizations—open courses for individuals to expand their knowledge and skills, or fully customized programs for organizations.

Business School Rankings

U.S. News and World Report

- Mason's MBA program is ranked #48 on the "Best Part-time MBA" list
- Mason's MS in Accounting program is ranked #19 on the "Best Online Graduate Business Programs (Excluding MBA)"
- The School of Business is #81 on the list of "Best Undergraduate Business Programs"
- The School of Business is ranked #68 on the "Best Undergraduate Accounting Programs" list

Value Colleges and Top Management Degrees

- Mason's Masters in Management is ranked #13 on Value College's "Top 25 Best Value Master's in Management Programs" list and #27 on Top Management Degrees' "Top 50 Master's in Management Programs 2017" list.

G.I. Jobs Schools

- George Mason University is ranked in the G.I. Jobs 2020 "Military Friendly Schools List."
Accreditation
The School of Business at George Mason University is accredited by AACSB International—the Association to Advance Collegiate Schools of Business. The School of Business is one of only 25 percent of AACSB-accredited business schools worldwide accredited in both business and accounting. George Mason University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools.

George Mason University Rankings

Money Magazine
Money Magazine placed George Mason University at #40 in its 2018-2019 list of “Best Colleges for Business Majors.”

Kiplinger's Personal Finance Magazine
Kiplinger's Personal Finance Magazine consistently lists Mason as one of the "100 Best Values in Public Colleges."

Academic Ranking of World Universities
Of the more than 19,000 universities worldwide, George Mason University is ranked in the top 200 in the Academic Rankings of World Universities.

College Vine
George Mason University is ranked No. 5 in the college preparation and admissions consultant’s list of the top 10 most underrated colleges and universities in the United States.
Centers
The school’s centers and initiatives provide a bridge between the school and our students and the business community.

• Business for a Better World Center
• Center for Government Contracting
• Center for Innovation and Entrepreneurship
• Center for Real Estate Entrepreneurship
• Center for Retail Transformation
• Investor Protection and Corporate Fraud Research Center
• Women in Business Initiative

Undergraduate Class of 2019 – Career Outcome Rate: 83%
• 75% reported they were employed at graduation
• 7% reported they were attending graduate school
• Mean salary: $59,841 (According to the National Association of Colleges and Employers, the average starting salary for business school undergraduates is $52,040)
• Our overall employed at graduation rate of 75% is much higher than the NACE mid-Atlantic average which sits at 54%

Top Recruiting Industries:
• Financial Services (Includes Accounting) 33%
• Consulting 14%
• Technology 12%
• Government 8%

BY THE NUMBERS
Undergrad Students: 4,700*
Graduate Students: 500*
Faculty: 212
Staff: 90

1:4 undergrad students take a business course.
The School of Business is the fastest-growing academic discipline at George Mason University

*These numbers are approximate

Fact Sheet
business.gmu.edu
Councils and Advisory Boards

To deepen the business community’s participation in the development of future business leaders, the School of Business at George Mason University maintains a strong tradition of building business partnerships through various councils and advisory boards.

- Accounting Advisory Council
- Alumni Chapter
- Building Campaign Steering Committee
- Business for a Better World Center Advisory Board
- Center for Government Contracting Advisory Board
- Center for Innovation and Entrepreneurship Council
- Center for Real Estate Entrepreneurship Advisory Board
- Center for Retail Transformation Advisory Council
- Dean’s Advisory Council
- Financial Planning and Wealth Management Advisory Board
- Management Advisory Council
- Women in Business Initiative Advisory Board

32,000

More than 32,000 George Mason School of Business alumni offer a rich resource for professional networking and expertise. Nearly 75 percent of School of Business alumni live within a 50-mile radius of the university.