MBUS 308  
Corporate Finance and Investments in a Global Economy  
Fall 2020  

Instructor: Dr. Derek Horstmeyer  
Office: 221 Enterprise Hall  
Phone: (703) 993-9761  
E-mail: dhorstme@gmu.edu  
Course Website: Blackboard  
Office Hours: MW 3:00 – 4:00 and by appointment

Class Meeting

Asynchronous meetings will be held. Zoom sessions will be Thursdays 6 to 7:30pm using this link:  
https://gmu.zoom.us/j/4364416197?pwd=YnhwZFd6REM3OXcvVS9Jd1lnM3dndz09

Recordings of all meetings will be made available in the case that students cannot attend (available on 
Zoom’s cloud feature).

Course Objectives

- To obtain a basic understanding of the principles of time value of money including loan 
amortization and payments.  
- To obtain a basic understanding interest rates and bond valuations  
- To obtain a basic understanding of common stock valuation  
- To obtain a basic understanding of capital market history and the stock market  
- To obtain a basic understanding of the risk and return relationship in financial markets  
- To obtain a basic understanding of issues affecting international corporate finance
• To obtain a basic understanding of behavioral finance and its implications for investors
• To obtain a basic understanding of mergers and acquisitions
• To obtain a basic understanding of lease finance.

Prerequisites
None

Course Textbook and Resources

Other Resources: A TI-83 or above is highly recommended and should be brought to class on a daily basis. A subscription to the Wall Street Journal is also encouraged (or another finance oriented publication like Business Week or the Financial Times).

Grades
I expect this course to be intellectually challenging. My intention is to grade generously, but fair. I will, however, not hesitate to give low grades to those who clearly did not put in a sufficient amount of effort.

Your final grade will be based on:

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Participation</td>
<td>10%</td>
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<tr>
<td>Final Exam</td>
<td>25%</td>
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<tr>
<td>Quizzes (3 total)</td>
<td>15%</td>
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<tr>
<td>Midterm Exam 1:</td>
<td>25%</td>
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<tr>
<td>Midterm Exam 2</td>
<td>25%</td>
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Grade distribution is based on a standard 10-point scale: 92-100 = A; 90-92 = A-; 88-90 = B+; 82-88 = B; 80-82 = B-, etc. All grades are calculated straight from the raw points allotted from each assignment.

Note: Any student missing an exam will receive a grade of zero. One exception is that you present a physician’s statement attesting to illness on the day of the exam or for an extraordinary reason.
**Important Rules**

The test and the final exam must be taken without notes or sheets of formulas. You will be required to bring your own financial calculator to the exams. Sharing calculators and the use of graphing calculators (and other calculators that allow for the storage of information) are not allowed.

**Appeal of Grading**

If you wish your answer to a question to be regarded, first submit a copy of your answer to the question and a written explanation of why you believe that the grading is incorrect. You must turn in this material within one week after the graded work is returned. In general, the entire exam will be checked for grading errors, and correcting these could either raise or lower the overall score.

**University Office of Disability Services**

If you are a student with a disability and you need academic accommodations, please see me and contact the Disability Resource Center at (703) 993-2474. All academic accommodations must be arranged through the DRC.

**Academic Misconduct**

Academic misconduct causes failing the course and triggers quite unpleasant university-mandated procedures which result in further sanctions. Faculty Rule 2.11.5 (Faculty Responsibility under the Honor Code) requires alleged misconduct to be reported to the department and the Honor Committee. So follow the GMU honor code at all times and don’t even think about cheating!
# School of Business Recommendations for Honor Code Violations

*Approved May 2016*

<table>
<thead>
<tr>
<th>UG-Non Freshman Students (including transfer students)</th>
<th>First Offense</th>
<th>Second Offense</th>
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<tbody>
<tr>
<td><strong>Type of Violation</strong></td>
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<tr>
<td><strong>Plagiarism</strong></td>
<td></td>
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</tr>
<tr>
<td>1. Failure to cite/attribute sources</td>
<td>An F in the class; referral to Writing Center; and Academic Integrity Seminar completion</td>
<td>An F in the class; referral to the Writing Center; Academic Integrity Seminar completion; termination from the School of Business; and at least one semester suspension or expulsion</td>
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<tr>
<td>2. Representing someone else’s work as the student’s own (e.g., copying and pasting)</td>
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<tr>
<td><strong>Cheating</strong></td>
<td></td>
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<tr>
<td>1. On a minor assignment (e.g., homework, quizzes)</td>
<td>An F in the class; and Academic Integrity Seminar completion</td>
<td>An F in the class, Academic Integrity Seminar completion; termination from the School of Business; and at least one semester suspension or expulsion</td>
</tr>
<tr>
<td>2. Cheating on a major assignment or exam, submitting course work from another course as original work</td>
<td>An F in the class; and Academic Integrity Seminar completion, and at least one semester suspension</td>
<td></td>
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<tr>
<td><strong>Lying (e.g., providing fraudulent excuse documents, falsifying data)</strong></td>
<td>An F in the class; and Academic Integrity Seminar completion, and at least one semester suspension</td>
<td>An F in the class; Academic Integrity Seminar completion; termination from the School of Business; and at least one semester suspension or expulsion</td>
</tr>
<tr>
<td><strong>Egregious Violation (e.g., stealing an exam; submitting coursework from another class as original work across multiple courses; lying to an employer about academic performance, false identification or posing as another, in person or online)</strong></td>
<td>An F in the class, Academic Integrity Seminar completion; termination from the School of Business; and at least one year suspension</td>
<td>An F in the class; Academic Integrity Seminar completion; termination from the School of Business; and expulsion</td>
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